

**Media Information**  
**For immediate release**

## **Data-Lynx Launch**

### **High density ethernet conversion**

Data-Lynx is a 1RU 19" rack mounting Art-Net Ethernet to DMX512 converter. The product is a no frills solution that gives the customer maximum packing density and the lowest cost whilst maintaining the customary Artistic Licence quality.

Data-Lynx provides 12 DMX512 outputs, using front mounted Neutrik XLR 5 pin connectors.

A single front mounted Ethercon RJ45 provides network connectivity with auto-sensing support for both 10BaseT and 100BaseT.

A front panel rotary wheel sets the 'Box Address' for the simplest possible configuration. As with all Artistic Licence Art-Net products, DMX-Workshop can be used for detailed configuration such as individual universe addressing.

The product is supplied with an external PSU connecting via a latching XLR4 connector.

Additional details are available from the Artistic Licence web site.

### **About Artistic Licence:**

Since 1988, Artistic Licence has specialised in the design, development and manufacture of products for the architectural lighting and entertainment technology industry. The product range encompasses DMX512-A, RDM, Ethernet, Art-Net, DALI and MIDI. The range extends from test equipment to data distribution and motion control to LED lighting.

This vast range of products has evolved from years of experience in solving technical problems. At Artistic Licence, no job is too large or too small and no technology is too old, new or complex.

The Artistic Licence Special Projects department provides a unique service by offering the entire product range as building blocks for custom development. Why reinvent the wheel when you can turn to Artistic Licence!

The product line is available throughout the world via a growing number of progressive dealers, a list of which is available from our web site:

[www.ArtisticLicence.com](http://www.ArtisticLicence.com)

Visitors to our website can also order on-line and download technical data and user guides.

Ends.

Please visit our website for more information: [www.ArtisticLicence.com](http://www.ArtisticLicence.com)  
If you would like a copy of our Brochure or CD, please email your contact details to [Sales@ArtisticLicence.com](mailto:Sales@ArtisticLicence.com)